* Analyse the data and bring out few insights on the customer Churn.
* It is advantageous for banks to know what leads a client towards the decision to leave the company.
* Data Churn prevention allows companies to develop loyalty programs and retention campaigns to keep as many customers as possible.
* Here I have designed few KPI’s like, Total Active Customers, Inactive customers, Credit and non-credit card customers, exit, customers by gender etc.